



# 5 BRAINSTORMING TIPS

## 1

### Focus on The Topics

Try to keep the discussion on the topic.



## 2

### Invite Wild Ideas

All ideas are possible.

## 3

### Defer Judgement

Do not criticize or analyze ideas during the brainstorming.



## 4

### Go for Quantity

Set a time limit for the brainstorming. Try to generate ideas as much as possible.

## 5

### Build on The Ideas of Others

Encouraging the team to brainstorming.

